



## 2019 EVENT-RELATED SPONSORSHIP BENEFITS

BENEFITS ITEM	TAKES EFFECT	BENEFITS PACKAGE "A"	BENEFITS PACKAGE "B"	BENEFITS PACKAGE "C"	BENEFITS PACKAGE "D"
		FEATURED EVENTS	EVENT COLLECTIONS	EVENT COLLECTIONS PLUS	VIP FEATURED EVENTS
MDW social media badge provided	<i>IMMED</i>	X	X	X	X
Exposure/logo placement on event page of Design Week website	<i>10/11/19</i>	X	X	X	X
Exposure/logo placement on day-of-event signage	<i>DAY OF EVENT</i>	X	X	X	X
One (1) mention on MDW social media per event in Collection	<i>10/11/19</i>		X	X	X
Exposure/logo placement on sponsor page of Design Week website	<i>10/11 - 10/27</i>		X	X	X
One (1) mention on MDW social media featuring logo/image	<i>10/11/19</i>		X	X	X
Exposure/logo placement on Sponsorship card insert in printed Schedule of Events	<i>10/11/19</i>		X	X	X
One (1) branded marketing item on day of each event	<i>DAY OF EVENT</i>			X	X
Two (2) tickets to "Drink In Design" Cocktail Contest	<i>10/24/19</i>			X	
Public acknowledgement of support at MDW Opening and Closing parties	<i>10/18, 10/27</i>			X	X
In-person appearance at Featured Event	<i>10/22/19</i>				X



## 2019 EVENT-RELATED SPONSORSHIP OPPORTUNITIES

# EVENTS IN PACKAGE	NAME OF EVENT SPONSORSHIP PACKAGE	DATE(S), CHRONOLOGICAL ORDER	TIMES	SPONSORSHIP VALUE	BENEFITS PACKAGE
1	FEATURED EVENT: PARTY: "Blank Slate" Opening Party	10/18	6:00–10:00 pm	\$250	A
1	FEATURED EVENT: Bar Crawl (ongoing, 8 participating bars)	10/11–10/20	DETERMINED BY BAR	\$750	A
1	FEATURED EVENT: LAUNCH/WORKSHOP: "Mapping Montclair" App	10/19	12:00–4:00 pm	\$250	A
1	FEATURED EVENT: ROUNDTABLE AND BRAINSTORM: Designing Our Next Mayor	10/19	7:00–9:00 pm	\$750	A
1	FEATURED EVENT: ROUNDTABLE: George to the Rescue of Design	10/21	7:00–9:00 pm	\$500	A
1	FEATURED PERFORMANCE/PANEL DISCUSSION: The Reno Dating Game	10/22	7:00–9:00 pm	\$500	A
1	FEATURED PERFORMANCE/PANEL DISCUSSION: The Reno Dating Game - VIP Edition	10/23	7:00–9:00 pm	\$2,000	D
1	FEATURED EVENT: TALK: An Evening With Ben Uyeda	10/24	7:30–9:00 pm	\$500	A
1	FEATURED EVENT: PANEL DISCUSSION: Redesigning Design	10/25	7:30–9:30 pm	\$500	A
<b>11</b>	<b>ALL THINGS HUB COLLECTION</b>			<b>\$2,500</b>	<b>C</b>
	Tell Your "Mont Libs" Story Installation	10/18–10/27	11:00–2:00, 5:00–9:00		
	Competition Proposals Installation	10/20–10/27	11:00–2:00, 5:00–9:00		
	FEATURED EVENT: PARTY: "Blank Slate" Opening Party	10/18	6:00–10:00 pm		
	WORKSHOP: The CLAV for Your Business or Brand	10/19	4:00–6:00 pm		
	PARTY: Drop Dance Party, Silent Disco Edition	10/19	9:00 pm–1:00 am		
	Competition Day	10/20	9:00 am–4:00 pm		
	FEATURED EVENT: ROUNDTABLE: George to the Rescue of Design	10/21	7:00–9:00 pm		
	FEATURED EVENT: TALK: An Evening With Ben Uyeda	10/24	7:30–9:00 pm		
	WORKSHOP/WALK: Video Scavenger Hunt	10/26	11:30 am–1:00 pm		
	PANEL DISCUSSION: Authenticity, Passion, Design, and Black Entrepreneurship	10/26	6:00–7:30 pm		
	Presentation & Public Voting	10/27	11:00 am–12:30 pm		
<b>8</b>	<b>MAPPING MONTCLAIR COLLECTION</b>			<b>\$1,000</b>	<b>B</b>
	An introduction of the App at all Featured events (see individual listings)	10/19–10/27	Multiple times		
<b>3</b>	<b>COMPETITION DAY COLLECTION</b>			<b>\$750</b>	<b>A</b>
	Competition Day	10/20	9:00 am–4:00 pm		
	"Toward a New Montclair Story" Installation (ongoing)	10/21–10/27	11:00–2:00, 5:00–9:00		
	Presentation & Public Voting	10/27	11:00 am–12:30 pm		
<b>6</b>	<b>CULINARY EVENTS COLLECTION</b>			<b>\$1,500</b>	<b>B</b>
	WORKSHOP/WALK: Fungus, Foliage, Foraging	10/19	9:00–11:00 am		
	WORKSHOP: Dyeing From Nature	10/20	10:00 am–12:00 pm		
	WORKSHOP: Styling It	10/20	2:00–4:30 pm		
	WORKSHOP: From Dining to Dazzling: Experimental Food Design	10/23	5:00–10:00 pm		
	DRINK IN DESIGN Cocktail Contest	10/24	5:30–7:00 pm		
	CULINARY PERFORMANCE: Sup-CultureCommunal Dinner	10/24	7:30–10:00 pm		
<b>8</b>	<b>YOUNG DESIGNERS DAY</b>			<b>\$2,000</b>	<b>C</b>
	WALK: Architecture Scavenger Hunt	10/26	10:00 am–11:30 am		
	WORKSHOP: Find Your Giving Tree		10:30 am–12:30 pm		
	WORKSHOP/WALK: Video Scavenger Hunt		11:30 am–1:00 pm		
	WORKSHOP: Solar Panel Design With Group Hug Tech		12:00–2:00 pm		
	WORKSHOP: Creative Problem-Solving		2:00–4:00 pm		
	WORKSHOP: Making Multimedia Collages		2:00–4:00 pm		
	WORKSHOP: Sunlight, Shadows, Cyanotypes		2:00–4:00 pm		
	PANEL DISCUSSION: Authenticity, Passion, Design, and Black Entrepreneurship		6:00–7:30 pm		
<b>2</b>	<b>PECHA KUCHA NIGHTS COLLECTION</b>			<b>\$500</b>	<b>A</b>
	<b>PECHA KUCHA NIGHT #1: Get Green Now!</b>	10/20	7:00–8:30 pm		
	The Commons, mutual aid, and the sharing economy				
	Montclair's ecosystem				
	Housing and how we live together				
	Citizen energy initiatives and off-the-grid power				
	A livable town: bike lanes and new forms of mobility				
	Degrowth: how to put life ahead of growth				
	Eating to transform our physical and social environments				
	<b>PECHA KUCHA NIGHT #2: Strange Places</b>	10/23	8:00–9:30 pm		
	Is Garbage the new Uber? Designing a supply chain for waste				
	Letting our cooped-up ideas go				
	A playground designed for inclusion, accessibility, and imagination				
	The power of skateboarding to activate unused public spaces				
	Expanding opportunities for people with disabilities				
	Beating Lyme disease with integrative homeopathy				
	Reimagining Lackawanna Plaza with radical options to current plan				

<b>3</b>	<b>"DESIGN YOUR OWN PUBLIC" COLLECTION - Select 3 from list below</b>			<b>\$500</b>	<b>A</b>
	WORKSHOP: Impressions of Montclair, in Clay	10/19	10:00 am–12:00 pm		
	WORKSHOP: The CLAV for Your Business or Brand	10/19	4:00–6:00 pm		
	WORKSHOP: Life in Miniature: 3-D Storytelling	10/20	11:30 am–1:30 pm		
	WORKSHOP: Citizen's Guide to Renovating Public Space	10/20	2:00–4:00 pm		
	WORKSHOP/WALK: Make Way for Puppets!	10/20	2:00–4:00 pm		
	WORKSHOP: Branding Your Design Business	10/21	5:00–7:00 pm		
	WORKSHOP: Boro: Japanese Clothes Mending	10/22	11:00 am–1:00 pm		
	WORKSHOP: Curating Design With KonMari	10/22	7:00–9:00 pm		
	WORKSHOP: Discover Your Unwritten	10/23	10:00 am–12:00 pm		
	WORKSHOP: Your Roadmap to Well-Being	10/23	5:00–7:00 pm		
	WORKSHOP: T-Shirt LOVE!	10/24	5:00–7:00 pm		
	DESIGN DEN: Montclair's Architectural Future	10/24	7:00–9:00 pm		
	WORKSHOP: Earth Combing	10/25	11:00 am–1:00 pm		
	PANEL DISCUSSION: Judging Books, Designing Covers	10/25	6:30–8:30 pm		
	WORKSHOP: What Are Streets For? Let's Decide and Design	10/26	3:00–5:00 pm		
	PANEL DISCUSSION: Psychology of the Creative Space	10/26	7:00–9:00 pm		
<b>8</b>	<b>YOUNG DESIGNERS DAY COLLECTION</b>			<b>\$1,500</b>	<b>B</b>
	WALK: Architecture Scavenger Hunt		10:00 am–11:30 am		
	WORKSHOP: Find Your Giving Tree		10:30 am–12:30 pm		
	WORKSHOP/WALK: Video Scavenger Hunt		11:30 am–1:00 pm		
	WORKSHOP: Solar Panel Design With Group Hug Tech		12:00–2:00 pm		
	WORKSHOP: Creative Problem-Solving		2:00–4:00 pm		
	WORKSHOP: Making Multimedia Collages		2:00–4:00 pm		
	WORKSHOP: Sunlight, Shadows, Cyanotypes		2:00–4:00 pm		
	PANEL DISCUSSION: Authenticity, Passion, Design, and Black Entrepreneurship	10/26	6:00–7:30 pm		
<b>5</b>	<b>CLOSING PARTY COLLECTION</b>			<b>\$1,000</b>	<b>B</b>
	WORKSHOP: Second Lining	10/26	4:00–6:00 pm		
	FEATURED EVENT: INSTALLATION/PERFORMANCE: Kaleidoscopic Dreams	10/26	8:00–11:00 pm		
	WORKSHOP: Create Your Own Fluid-Style Fashion	10/27	12:00–2:00 pm		
	FEATURED EVENT: PARTY: Rewritten Block Party	10/27	2:00–6:00 pm		
	FASHION SHOW: Fluid-Style Fashion Show	10/27	3:30–4:00 pm		